



## **Data Analytics and Technology Director**

[1000 Women Strong](#) The Data Analytics and Technology Director will manage the day-to-day data and technology needs of 1000 Women Strong, and work with the organization departments to provide the requested data to build successful campaigns in designated areas. The Data Analytics and Technology Director will manage the organization's database, confirm the validity of the data and ensure that the data is current, up-to-date and running smoothly. The Data Analytics and Technology Director may also engage with identified partner organizations and represent the organization to cultivate and build connections that support the mission and goals of 1000 Women Strong. The Data Analytics and Technology Director reports to the Director of Operations and works closely with the Chief Program Officer, the Executive Director, and is responsible for various tasks focused on community engagement, and capacity building. The Data Analytics and Technology Director is expected to model and uphold the vision, mission and core values of the organization.

### **Responsibilities include:**

- Work with the leadership team to develop and provide timely and regular reporting, data analysis and fielding requests for specialized research projects, including but not limited to voter registration trends, candidate recruitment, voter contact results, predictive model validation.
- Handling the timely and strategic acquisition of all the campaign voter files and other key datasets and systems that are currently used by other partner organizations and campaigns, such as VoteBuilder, Every Action, Google Workspace.
- Manage Every Action, VAN and NGP and set up the organization goals for service areas.
- Manage technology for day-to-day work, events, special projects and other identified projects and programs approved by the Executive Director or designee.
- Assist in the development of target-specific strategies to engage advocacy groups, activists, partners and individuals in the campaign and progressive world focusing on the organization to ensure rapid turnaround, partnerships and relevance on the ground.
- Participate in regular planning calls/meetings, and network on behalf of the organization to include developing a training curriculum to increase consultants and participants' knowledge base of data analysis and technology.
- Develop custom data, polling, and analytics solutions and tools to assist in target political races and initiatives .
- Work with strategic partners to conduct polling and design campaign-specific strategic and targeting models.

### **Qualifications:**

- At least two cycles of campaign experience on issue or electoral campaigns, including at least one cycle as a program officer or data director staff.
- Knowledge of VAN/Votebuilder/Every Action, Google Workspace, AirTable,

SQL, python, Tableau, d3, Shiny, or other data visualization languages or platforms for analyzing large datasets.

- Familiarity with predictive models and probabilities, and their application to voter targeting/segmentation.
- Managing multiple priorities while maintaining a passion for accuracy.
- Ability to build connections and drive outcomes for the mutual benefit of the organization
- Strong interpersonal, oral and written communication and listening skills are important skills in this position.
- Ability to problem solve effectively and creatively
- Must also be able to work well under pressure and meet tight deadlines when overseeing several programs at once.
- Familiarity with local, state and national outreach, political and issue advocacy campaigns or initiatives.
- Ability to build connections and drive outcomes for the mutual benefit of the organization.
- Must be flexible and adaptable to unexpected changes that may include performing additional tasks as deemed necessary by the leadership team.

**Compensation:**

- Salary is commensurate with experience.

**Work Environment**

- This is a remote position that performs work in designated United States locations with the understanding that this position will return to in person works as states reopen.
- Must be willing to travel as determined by the organization to assigned states; and have access to computer, laptop and cellphone.
- Masks must be worn and follow all COVID-19 guidelines.
- Willingness to work extensive hours, including nights and weekends

**Submit Cover Letter and Resume to: [info@1kwomenstrong.com](mailto:info@1kwomenstrong.com)**

**Direct all inquiries to: [info@1kwomenstrong.com](mailto:info@1kwomenstrong.com)**